

VIRTUAL OFFERINGS

JANUARY - MARCH 2021

SPECIAL EVENTS

\$25 _____ **90 min**

Mentor Jam
 Sunday, Jan 24 8:00 PM ET
Texture Jam
 Sunday, March 21 8:00 PM ET

\$100 _____ **90 min**

How to become an Influencer and Thrive on Instagram with Tatum Neill
 Monday, Jan 11 2:00 PM ET
 Monday, March 22 2:00 PM ET

Instagram Photos that Pop with Tatum Neill
 Monday, Feb 22 2:00 PM ET

Texture Color: Lightening Curl with Naomi Dove
 Tuesday, Jan 12 12:00 PM ET
 Tuesday, Feb 2 3:00 PM ET
 Sunday, Feb 21 12:00 PM ET
 Monday, March 22 3:00 PM ET

\$125 _____ **90 min**

Cool Girl Mullet with Tracy Newton
 Sunday, March 28 2:00 PM ET

Spring/Summer 2021 Makeup Trends with Janell Geason
 Monday, Feb 22 12:00 PM ET

\$150 _____ **90 min**

**the following series has multiple sessions*

Signature Styling Series with Bea Carmichael
 Session 1: Monday, Jan 18 12:00 PM ET
 Session 2: Monday, Feb 8 12:00 PM ET
 Session 3: Monday, March 15 12:00 PM ET

\$200 _____ **90 min**

**the following series have multiple sessions*

Bridal Makeup Series with Janell Geason
 Session 1: Monday, May 17 12:00 PM ET
 Session 2: Monday, Jun 21 12:00 PM ET

Texture Style Series with Renee Gadar
 Session 1: Monday, Jan 11 1:00 PM ET
 Session 2: Monday, Feb 8 1:00 PM ET
 Session 3: Monday, March 15 1:00 PM ET
 Session 4: Monday, Apr 19 1:00 PM ET

\$300 _____ **90 min**

**the following series have multiple sessions*

Marketing and Social Media
 Session 1: Monday, March 8 12:00 PM ET
 Session 2: Monday, March 15 12:00 PM ET
 Session 3: Monday, March 22 12:00 PM ET

Short-Length Hair Cuts and Style Series with Ricardo Dinis
 Session 1: Sunday, Jan 10 12:00 PM ET
 Session 2: Sunday, Feb 7 12:00 PM ET
 Session 3: Sunday, March 14 12:00 PM ET

Radiant Blondes Series with Ian Michael Black
 Session 1: Monday, Jan 11 4:00 PM ET
 Session 2: Monday, Feb 1 4:00 PM ET
 Session 3: Monday, March 1 4:00 PM ET

HAIR COLOR

Complimentary _____ **90 min**

Full Spectrum Deep
 Monday, Feb 1 12:00 PM ET
 Tuesday, March 16 3:00 PM ET

Hair Color Systems | Solutions
 Tuesday, Jan 5 10:00 AM | 1:00 PM ET
 Sunday, Jan 31 12:00 PM | 3:00 PM ET
 Monday, Feb 22 3:00 PM | 5:00 PM ET
**Additional dates on Aveda Purepro*

\$35 _____ **90-120 min**

Mixed Media - Foil & Paint
 Tuesday, Jan 19 12:00 PM ET
 Tuesday, Feb 16 12:00 PM ET

Next Level Blondes
 Tuesday, Feb 9 12:00 PM ET
 Wednesday, March 24 12:00 PM ET

Tone vs Level
 Tuesday, Feb 23 12:00 PM ET

3rd Dimension - Toner Placement
 Tuesday, March 9 12:00 PM ET

\$50 _____ **90 min**

Balayage Unlimited
 Tuesday, Jan 26 12:00 PM ET
 Tuesday, March 2 12:00 PM ET

Color Craft
 Tuesday, Feb 9 2:00 PM ET

\$75 _____ **90 min**

Alchemy of Color
 Monday, Jan 11 12:00 PM ET
 Monday, Feb 15 12:00 PM ET
 Tuesday, March 30 2:00 PM ET

\$100 _____ **90 min**

Freedom - Hair Painting, Light Refraction, and Micropaint
 Sunday, March 14 12:00 PM ET

Freedom - Sombre, Balayage, Foilage
 Monday, Jan 25 12:00 PM ET

SPA

Complimentary _____ **120 min**

Retail Skin Care Product Knowledge
 Monday, Jan 25 12:00 PM ET
 Monday, March 1 12:00 PM ET

\$25 _____ **60 min**

DIY Sheet Masks
 Tuesday, Feb 2 12:00 PM ET

\$50 _____ **120 min**

Deconstructing the Facial
 Monday, March 15 1:00 PM ET

\$100 _____ **90 min**

Rejuvenate: Elevate the Aveda Facial Experience
 Sunday, March 14 2:00 PM ET

Enhanced Solutions to Build your Spa with Brad Van Dyke
 Monday, Jan 25 2:00 PM ET

BUSINESS

Complimentary _____ **120 min**

Beyond Product Knowledge: Hair Hydration, Damage, Loss
 Tuesday, Jan 19 11:00 AM ET
 Monday, Feb 8 3:00 PM ET
 Tuesday, March 23 11:00 AM ET

Beyond Product Knowledge: Texture for Retail Teams
 Tuesday, Jan 26 11:00 AM ET
 Sunday, Feb 7 3:00 PM ET
 Tuesday, March 2 11:00 AM ET

Beyond the Salon
**each class consists of 3 virtual sessions*
 Sunday, Jan 10 - 12 12:00 PM ET
 Monday, Feb 22 - 24 2:00 PM ET
 Sunday, March 14 - 16 11:00 AM ET

Customizing your Guest Conversation
 Wednesday, Jan 27 12:00 PM ET
 Tuesday, March 9 12:00 PM ET

Introduction to Benchmarking
 Monday, Feb 8 12:00 PM ET
 Tuesday, March 9 12:00 PM ET

New to Aveda: Education Essentials
 Wednesday, Jan 13 11:00 AM ET
 Wednesday, Feb 3 10:00 AM ET
 Wednesday, March 3 10:00 AM ET

**Additional dates on Aveda Purepro*

Points of Difference
 Sunday, Feb 21 12:00 PM ET
 Monday, March 29 12:00 PM ET

\$25 _____ **120 min**

Effective Consultations
 Sunday, Jan 17 12:00 PM ET
 Tuesday, March 2 3:00 PM ET

Holistic Recommendations
 Wednesday, Jan 20 3:00 PM ET
 Sunday, Feb 28 3:00 PM ET

HAIR CUT

\$35 _____ **60-90 min**

Freehand Cutting
 Monday, Feb 22 12:00 PM ET

Bobs, Bangs and Balayage
 Tuesday, March 23 12:00 PM ET

\$100 _____ **90 min**

Re.Think – Casper
 Sunday, Feb 21 1:00 PM ET

Re.Think – Ceyde
 Sunday, March 21 12:00 PM ET

Aveda Florida

Register with Aveda Corp. to receive TSP co-op by phone: 800-283-3244 or email: educationreg@aveda.com.

Registration via AvedaPurePro.com is not eligible for TSP co-op

VIRTUAL OFFERINGS

APRIL - JUNE 2021

BUSINESS

Complimentary _____ *120 min*
Beyond Product Knowledge: Hair Hydration, Damage, Loss
 Monday, Apr 26 2:00 PM ET
 Tuesday, May 18 11:00 AM ET
 Monday, Jun 14 2:00 PM ET

Beyond Product Knowledge: Texture for Retail Teams
 Sunday, Apr 11 3:00 PM ET
 Tuesday, May 11 2:00 PM ET
 Tuesday, Jun 15 11:00 AM ET

Beyond the Salon
 Monday, Apr 19-21 12:00 PM ET
 Sunday, May 16-18 2:00 PM ET
 Monday, Jun 7 11:00 AM ET
**this class has multiple sessions*

Customizing your Guest Conversation
 Tuesday, Apr 20 3:00 PM ET
 Monday, Jun 7 3:00 PM ET

Introduction to Benchmarking
 Monday, Apr 5 12:00 PM ET
 Monday, May 3 12:00 PM ET
 Tuesday, Jun 22 12:00 PM ET

New to Aveda: Education Essentials
 Wednesday, Apr 7 10:00 AM ET
 Wednesday, Apr 21 2:00 PM ET
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\$25 _____ *120 min*
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Holistic Recommendations
 Tuesday, Apr 13 12:00 PM ET
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\$35 _____ *60-90 min*
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 Tuesday, Apr 13 3:00 PM ET

Bobs, Bangs and Balayage
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\$100 _____ *90 min*
Re.Think – Charli
 Monday, Apr 5 12:00 PM ET

HAIR COLOR

Complimentary _____ *90 min*
Full Spectrum Deep
 Monday, Apr 26 5:00 PM ET
 Monday, May 24 12:00 PM ET
 Tuesday, Jun 22 3:00 PM ET

Hair Color Systems | Solutions
 Monday, Apr 18 12:00 PM | 3:00 PM ET
 Tuesday, May 4 12:00 PM | 5:00 PM ET
 Sunday, Jun 6 12:00 PM | 5:00 PM ET

\$35 _____ *90-120 min*
Mixed Media - Foil & Paint
 Tuesday, Apr 6 3:00 PM ET
 Monday, May 10 3:00 PM ET

Next Level Blondes
 Wednesday, Apr 14 3:00 PM ET
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Tone vs Level
 Tuesday, Apr 20 3:00 PM ET

3rd Dimension - Toner Placement
 Tuesday, May 25 3:00 PM ET

\$50 _____ *90 min*
Color Craft
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\$75 _____ *90 min*
Alchemy of Color
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Complimentary _____ *120 min*
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\$25 _____ *60 min*
DIY Sheet Masks
 Tuesday, Apr 6 12:00 PM ET
 Tuesday, Jun 1 12:00 PM ET

\$50 _____ *120 min*
Deconstructing the Facial
 Monday, Jun 7 12:00 PM ET

\$100 _____ *90 min*
Enhanced Solutions to Build your Spa with Brad Van dyke
 Tuesday, May 25 2:00 PM ET

Essential Back Treatment Re-imagined
 Monday, May 3 2:00 PM ET

SPECIAL EVENTS

\$25 _____ *90 min*
Style Jam
 Sunday, May 21 8:00 PM ET

\$125 _____ *90 min*
Dimensional Color with Naomi Dove
 Tuesday, June 29 2:00 PM ET

Editorial Braids and Twists for all Textures with Ciara Constenoble
 Tuesday, May 4 2:00 PM ET

Spring/Summer 2021 Makeup Trends with Janell Geason
 Monday, Apr 12 12:00 PM ET

Vikara Blonding with Robert Grimes
 Sunday, Apr 25 2:00 PM ET

\$200 _____ *90 min*
**the following series have multiple sessions*
Texture Cut Series with Renee Gadar
 Session 1: Monday, May 24 1:00 PM ET
 Session 2: Monday Jun 28 1:00 PM ET

\$300 _____ *90 min*
**the following series have multiple sessions*
Bridal & Beyond Series with Bea Carmichael
 Session 1: Monday, Apr 19 12:00 PM ET
 Session 2: Monday, May 17 12:00 PM ET
 Session 3: Monday, Jun 7 12:00 PM ET

Curly Contemporary with Ricardo Dinis
 Session 1: Monday, Apr 12 1:00 PM ET
 Session 2: Monday, May 10 1:00 PM ET
 Session 3: Monday, Jun 14 1:00 PM ET

Foiling a la Mode with Ian Michael Black
 Session 1: Monday, Apr 5 4:00 PM ET
 Session 2: Monday, May 3 4:00 PM ET
 Session 3: Monday, Jun 7 4:00 PM ET

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